

Feasibilities

Matthew Hurley is a professional manager with twenty-eight years' experience in General Manager positions across a range of businesses from small (56 rooms) to large (468 rooms). These properties have ranged from 3 star to 5 star and have operated in both city and resort locations and in positive growing and difficult low demand markets. He also has more than ten years' experience as a multiple business manager (area manager) both with Rydges Hotels and other companies. He was appointed to his first General Manager role at the age of 23 in the very difficult period following the airline dispute. In two separate roles, Rydges on Flinders in 1996 and Rydges Perth in 1998 Matthew was awarded the General Manager of the Year award. He managed the flagship hotel, The Wentworth, over the Sydney 2000 Olympics period before moving to Port Douglas. In 2004 he took up an opportunity as Group General Manager with the Quicksilver Group. Over his four years in this role the company more than doubled in size with the acquisitions of the Great Adventures Group, Prodive and Green Island Resort.

In 2008 Matthew returned to Rydges and managed and oversaw arguably the toughest properties in very difficult markets post the GFC. When given the opportunity to open Rydges Fortitude Valley he moved to Brisbane to further his career. His broad range of experience gives him a unique overview across all markets, business based and leisure. Within Rydges, he has managed the openings of two properties and has also managed some of their oldest hotels. He has worked across strong corporate and conference hotels and also a broad range of leisure markets including international markets, specialising in Japan and China.

Matthew conducted his first feasibility at the age of 25 and has managed or been involved with countless others since. Some of these have been on behalf of the management company he has been employed by and others on behalf of the potential investors. These projects have included hotels across a broad range of qualities and sizes, marine tourism enterprises and student residential accommodation.

Matthew has managed directly or indirectly all of the following business units.

Managed Directly	Managed Indirectly (Area or Regional Manager)
Rydges Canberra (Lakeside, now QT Canberra)	The DeVere Kings Cross
Lake Central Lodge Cairns	Rydges Plaza Cairns
Olims Sydney Hotel Kings Cross	Rydges Capricorn Resort
Rydges Parramatta (The Huntley)	Pro Dive Cairns
Rydges Capital Hill (The Pavilion)	Green Island Resort
Rydges on Flinders (Holiday Inn on Flinders)	Rydges Esplanade Cairns
Rydges Perth	Rydges Townsville
The Wentworth	Rydges Gladstone
Rydges Reef Resort (QT Port Douglas)	Cairns Student Lodge
Quicksilver Cruises Port Douglas	
Great Adventures Cairns	
Rydges Tradewinds	
Rydges Fortitude Valley	